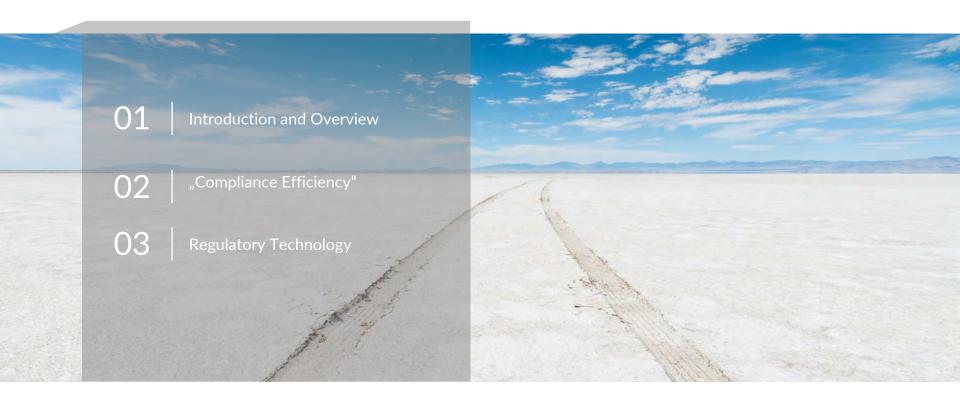


## Content





Sounds familiar? - Many companies are being confronted with similar organisational and regulatory challenges



## A variety of Legacy-Systems

A disperse landscape of systems, making a precise overview difficult



### Redundant Structures

Similar data and functions are being collected in multiple systems



## High level of manual efforts

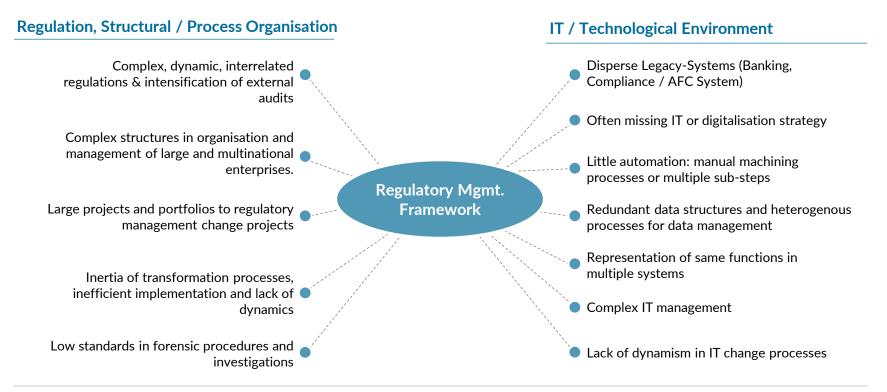
Standard processes or data migrations must be performed manually



## Complex, dynamic regulations

Regulations are continuously being adjusted and are built upon each other

Organizational framework conditions and regulatory complexity lead to inefficiencies of the Regulatory Management Operating Model



# 4C Approach: Increasing efficiency in regulatory management through the use of lean management methods in combination with the latest technologies

### Lean Management

The classic **Lean-Management approach** focuses on creating value without creating waste. A focus on customers, highly efficient processes and an aspired perfection are paramount.

Organisations of Regulatory Management should strive for "operational efficiency" in addition to "regulatory effectiveness"

**Compliance Efficiency** describes the application of Lean Management principles in the are of Regulatory Management.

#### **Specific Approaches**

- \_ Alignment of processes to regulators and businesses
- Identification of required resources with regards to regulatory activities
- Elimination of redundant processes, aiming at the fulfilment of regulatory requirements
- $\_$  Changes in processes are primarily induced by regulatory requirements
- \_ Striving for perfection in fulfilling regulatory requirements

## Regulatory Technology (RegTech)

RegTech refers to the support of **Regulatory Management Functions** for fulfilling requirements through the usage of **newest technologies**.

Primary objectives are to relief regulatory processes – an increase of **efficiency** – and an increase of **effectiveness**.

#### **Specific Approaches**

- \_ Automation potentials in the KYC process
- Next Gen Investigation: using newest technologies for efficiently providing information and creation of an effective base for decisionmaking
- \_ Natural Language Processing / Text Mining
- Strategic KI: Deriving decisions through the identification of patterns based on machine learning



The increase in efficiency achieved and the capacities freed up can be used to increase the effectiveness of regulatory management and to strengthen the protective shield

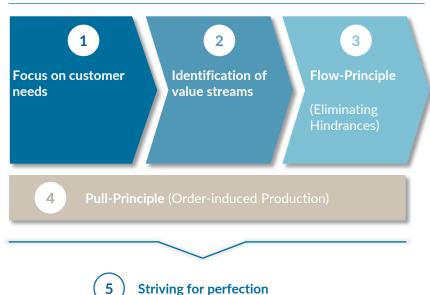


"Compliance Efficiency"

## Compliance Efficiency

## Five Lean Management principles are the foundation for Compliance Efficiency

#### **Lean Management Principles**



#### **Derived Compliance Efficiency Approaches**

- Alignment of the Regulatory Management Organisation in accordance to regulators as well as the requirements and needs of the business units
- 2) Identification of resources and activities, necessary for complying with regulatory requirements
- Continuous review of activities and processes, for compliance with its regulatory requirements while eliminating non-essential processes
- 4) Derivation and implementation of regulatory process adjustments due to changes in the regulatory framework
- Implementation of defined risk tolerances as well as striving for highly efficient regulatory processes solely for the purpose of the defined objectives

## Compliance Efficiency

## Activities and examples of compliance efficiency with the 4C (high-level) approach

#### Focus on regulators / Business Units (Stakeholders)

#### 2) Identification of necessary resources and processes

## 3) Definition of processes and

process / reg. requirement

#### **Activities**



- \_ Specification of the (relevant) requirements by the regulator
- \_ Elaboration of the **necessities** / requirements of business units
- Definition of risk tolerances

- \_ Definition of all necessary **resources** for complying to requirements and necessities
- \_ Identification of necessary activities / process steps
- \_ Evaluation of delivered value per activity and its regulatory benefit

- elimination of redundancies
- **steps** / process landscape \_ Determination of responsibilities per

\_ Ideal design of the individual **process** 

\_ Implementation of the flow principle (elimination of unnecessary activities process efficiency)

#### Example **New Client** Adoption (NCA)



#### **Alignment Regulatory Management:**

- Regulator requires, among other things, compliance with regulations according to GWG
- Objective of Business areas: e.g. short NCA process
- Risk tolerance: No business with highrisk customers in specific sectors

#### **Process steps** (selection):

- \_ Legitimation and clarification of business purpose
- Name List Screening
- \_ Risk classification of customers
- Definition of requirements and conditions

#### Design of activities (e.g.):

- Omitting, or possibly limiting standardbackground checks
- \_ Eliminating repositories of digitally documented legitimations
- \_ Reducing review / control activities onto a necessary minimum



RegTech – Regulatory Technology, derived from "FinTech" – applies newest technological developments to support the Regulatory Management Function effectively and efficiently

#### Regulatory Technology (RegTech)

RegTech refers to the support of the **Regulatory Management function** in fulfilling the requirements through the use and application of the **latest technological advances**. The relief of regulatory processes – **increasing efficienci**es – and the **increase** of its **effectiveness** should be achieved.

#### **Specific Approaches**



Automation potentials in the KYC process



Next Gen Investigation



Natural Language Processing (Text Mining)



Strategic KI

#### Key Technologies (selection)

- \_ Big Data
- \_ Data Fusion | Open Source Intelligence
- \_ Real Time Analytics
- \_ Artificial Intelligence (AI)
  - Expert systems / Rule-based system
  - Pattern- / Anomaly-Detection
  - Adaptive learning
  - Artificial Neural Network, ANN
- \_ Text Mining
- Robotics
- Automation
- Technologies of visualisation

The automation of KYC process components can be a significant efficiency driver - not only for the KYC process [1/2]



#### Automation potentials in the KYC process:

KYC process (components) are **automated** for low and medium risk clients by dedicated **KYC function modules**.

The objective is the (almost completely) automated execution (or support) of the New Client Adoption, Regular and Event Driven Reviews, taking into account the corresponding duties of care.



#### **Efficiency Potentials**

- \_ Reducing manual labour
- \_ Acceleration of processing
- Decreased documentation efforts
- Decreasing sources of error and thus a decrease of subsequent processing and control mechanisms



#### **Additional Benefits**

- Quality assurance through machine supported data collection and processing
- \_ An increase of effectivity through larger datasets
- \_ Re- and further use of functions for other Reg. Mgmt. functions due to the modularly developed architecture



- \_ A flexible architecture of modules and functions is crucial for responding to a dynamic environment
- \_ Automated data reconciliations, data research, data consolidation, and data analysis could be a source of error
- \_ Realignment of the overall quality assurance concept

# The automation of KYC process components can be a significant efficiency driver - not only for the KYC process [2/2]



## **Application Examples**

#### Automated authentication and screening

Digital extraction of identification documents (ID) and automated open source screening

#### Changes in the ownership structure

Integration of credit agencies (regular checks), business register, etc.

#### Adverse media and reputation risks

Consideration of press portals, internet research, adverse media registers

#### Monitoring of requirements and obligations

Automated and "intelligent" monitoring of requirements and obligations as well as potential workarounds

## Key Technologies\*

- \_ Data Fusion | Open Source Intelligence
- Robotics
- Automation
- \_ Predictive pattern/anomaly detection
- \_ Adaptive learning
- \_ Artificial Neural Network, ANN
- \_ Data Fusion | Open Source Intelligence
- \_ Text Mining
- \_ Predictive pattern/anomaly detection
- \_ Automation
- \_ Real Time Analytics
- \_ Adaptive learning

\*selection

New technologies in investigation processes do not only create an efficient provision of data and information, but an effective basis for analysts in decision making [1/2]



### **Next Gen Investigation**

The Next Gen Investigation concept considers the following core elements:

- Automatically providing and fusion of intelligent data (internal and external)
- Use of visualisation technologies for the representation of complex subjects and their interdependencies
- \_ Al specific investigation base



#### **Additional Benefits**

- \_ Broadening and deepening the investigative base
- Incorporating current information by automated search inquiries (e.g. over night)
- Comprehensible findings as well as investigation and standardisation of documentation



#### **Efficiency Potentials**

- Reduction of heterogeneous and time-consuming manual research activities
- \_ Acceleration of decision making
- Automated documentation reduces end-to-end investigation time



- Development of an investigative base prepared for Al may only be possible in the medium to long term
- \_ Standardised behaviour of the analysts during the investigation possible (counteraction if necessary)
- Possibly establishment of core resources or specialists necessary

New technologies in investigation processes do not only create an efficient provision of data and information, but an effective basis for analysts in decision making [2/2]



## **Application Examples**

#### **AML Monitoring**

Consolidation of internal and external intelligence data, Al detection of transaction anomalies

#### **Special Investigations**

Integration of leak sites, fusion with internal data sources, unstructured text interpretation

#### Standard-Background-Check / Profiling

Standardised preparation and fusion of intelligence data (forensics) for all suspects

#### Visual representation of network relationships

Representation of complex facts and relationships (e.g. transaction networks & behaviour)



## Key Technologies\*

- \_ Big Data
- \_ Data Fusion | Open Source Intelligence
- \_ Artificial Intelligence (AI)
  - Expert systems / Rule-based system
  - Pattern- / Anomaly-Detection
  - Adaptive learning
  - Artificial Neural Network, ANN
- \_ Text Mining
- \_ Robotics
- \_ Automation
- \_ Technologies of visualisation

\*selection

Natural Language Processing supports investigations and forensic processes in the analysis of large unstructured texts [1/2]



#### **Natural Language Processing (Text Mining)**

Extraction of **information** from **unstructured texts**. Use of linguistic, statistical and mathematical methods.

Patterns of content in texts are recognized and relationships identified. Processing and utilisation of large amounts of text can be, for example, investigation decisions (ex-post), analysis of leak information, files or communication protocols.



#### **Efficiency Potentials**

- Decrease of processing times for investigation information
- Extracted information and findings can be used in multiple investigation processes (synergy potential)



#### **Additional Benefits**

- Increased effectiveness by including a larger information base for the investigation
- Re- and further use of functions for other Reg. Mgmt. processes



- Possibly establishment of core resources or specialists necessary
- \_ Standardised behaviour of analysts during investigations possible - Text Mining supports investigative assessments and decisions, does not take the final decision of the analysts

Natural Language Processing supports investigations and forensic processes in the analysis of large unstructured texts [2/2]



## **Application Examples**

#### Information supply and disclosure

(Pre-) analysis of large amounts of data and records as well as the evaluation and monitoring of internal communication (e.g. insider trading and market manipulation)

#### Investigation

Identification of patterns, relationships and structures of e.g. leak information

\_\_\_\_\_

#### **Forensics**

Analysis of damage records and documentation of investigation decisions



- \_ Technologies used in relation to text mining:
  - Big Data
  - Data Fusion | Open Source Intelligence
  - Robotics
  - Automation
  - Real Time Analytics
- \_ Findings from text mining methods are used as input for the further processing or use of e.g. Al methods

\*selection

The use of strategic AI can sustainably improve the effectiveness of AFC and has the potential to increase efficiency



#### Increased effectiveness through strategic AI

Strategic AI considers the comprehensive use of AI methods in Reg. Mgmt. Organisations.

Based upon **rule-based expert systems** (machine learning), especially **patterns** and **anomalies** can be identified and support the derivation of **decisions**.



#### **Efficiency Potentials**

- \_ Elimination of extensive manual transaction monitoring
- Independent recognition, registration and documentation of relationships between companies and organisations
- \_ Rule-based decisions of self-learning systems reduce the number of alerts and transactions which would have to be checked manually



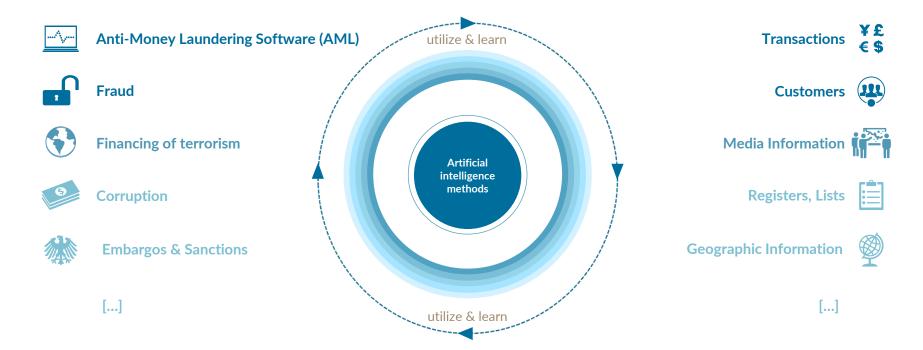
#### **Additional Benefits**

- Predictive analytics approaches of AI for early detection of financial crime structures
- \_ Identification of networks and relationships
- \_ Transactions which have been out of scope for audits due to their large amounts are processed through Al.
- Al identifies previously unrecognised patterns associated with money laundering



- \_ Al gives an estimation of conspicuous circumstances, but the decision and responsibility about next steps remains with the employee
- \_ The decision of the AI must remain comprehensible and documented
- Possibly a longer phase of establishment necessary (depending on the area of application)

Al becomes a strategic approach when a cross-functional application is developed and deployed - example: anti-money laundering software (AML)



## Your point of contact

For any further question, we are gladly at your disposal.



Dr. Heiko Mauterer Senior Partner + 49 (173) 34658 70









Daniel Lovric
Partner
+ 49 (173) 34658 81









#### Office Munich

Elsenheimerstrasse 55a 80687 Munich

#### Office Frankfurt

Senckenberganlage 19 60325 Frankfurt

#### Office Berlin

Franzoesische Strasse 8 10117 Berlin



# Driving Transformation