

*Temporary
co-driver*

Business Applications - Successful change

The right approach for large transformation projects



Initial situation and benefit for the customer

4C creates an environment in which the change of business applications is manageable.

Initial situation

- _ Business applications are a key success factor for companies
- _ Digitization and regulatory changes are drivers for new requirements
- _ Costs and risks of operating old business applications are constantly increasing

Challenges

- _ The change of central business applications is one of the most risky projects of a company
- _ Despite standardization, considerable investments are needed to renew business applications
- _ Large transformation processes are rare, their own experience in the company is far behind

Benefits through our experience

- _ The transformation is adequately planned and set up.
- _ Key figures for the transformation are continuously available.
- _ Contents, budgets and dates of the transformation are realistic and feasible.
- _ The manageability for the management is given.
- _ Management can focus on the definition of goals and guard rails.
- _ Best practice approaches and lessons from comparable transformations are available.



The introduction or change of business applications is manageable.

Transformation driver

Altered requirements in the company require the transformation of existing application landscapes or the introduction of new solutions.

Change in business model

- The application landscape must be adapted



Serviceability and interoperability

- The application structure and interfaces must be modernized

Increased efficiency in the company

- Process coverage and degree of automation must be improved



Need for modernization

- Change from old to new technologies and systems

Reduce IT costs

- Old applications must be exchanged or consolidated



Support warranty

- Support must be secured extensively and in the long term.

transformation
needed

Business Applications - Successful transformation

The 4 stages of a successful transformation



1 | Transformation Strategy

- _ Evaluation application landscape
- _ Technical and technical targets
- _ Business case
- _ Program Strategy / Roadmap



2 | Transformation Readiness

- _ Project Governance
- _ Project portfolio management
- _ System and partner selection
- _ Change and communication



3 | Transformation Management

- _ Project Management
- _ Requirements management
- _ Control of external service providers

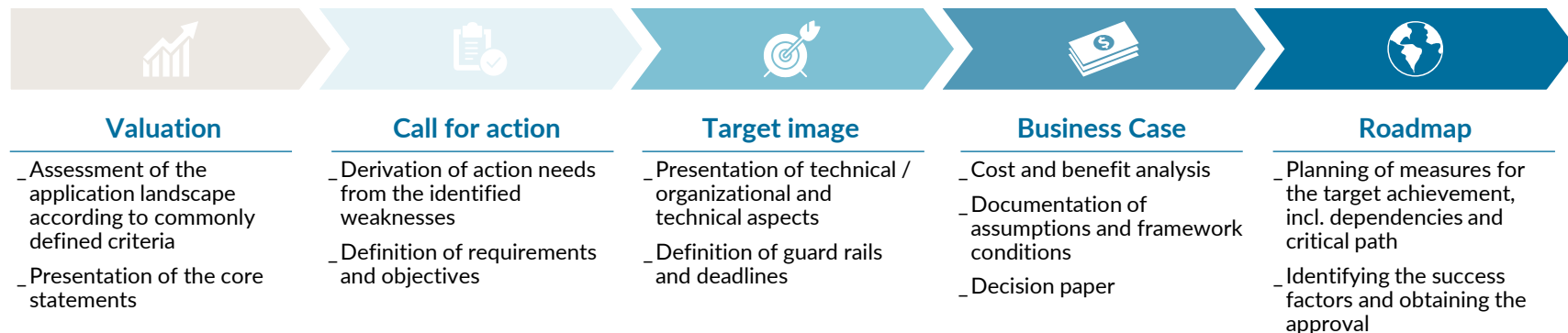


4 | Transformation Continuity

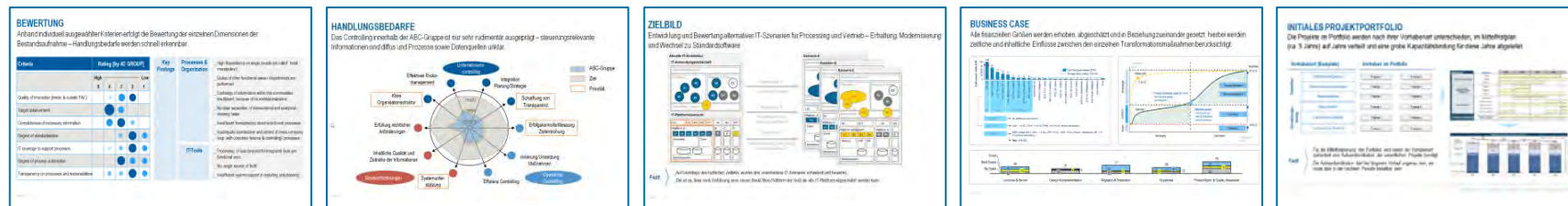
- _ Completion of new forms of work through training and incentives
- _ Securing new processes through flanking measures

Transformation Strategy

The tried and tested 4C action model gives you a structured process from the transformation requirement to the roadmap.



Examples of results



Transformation readiness

Prepare the transformation.

01

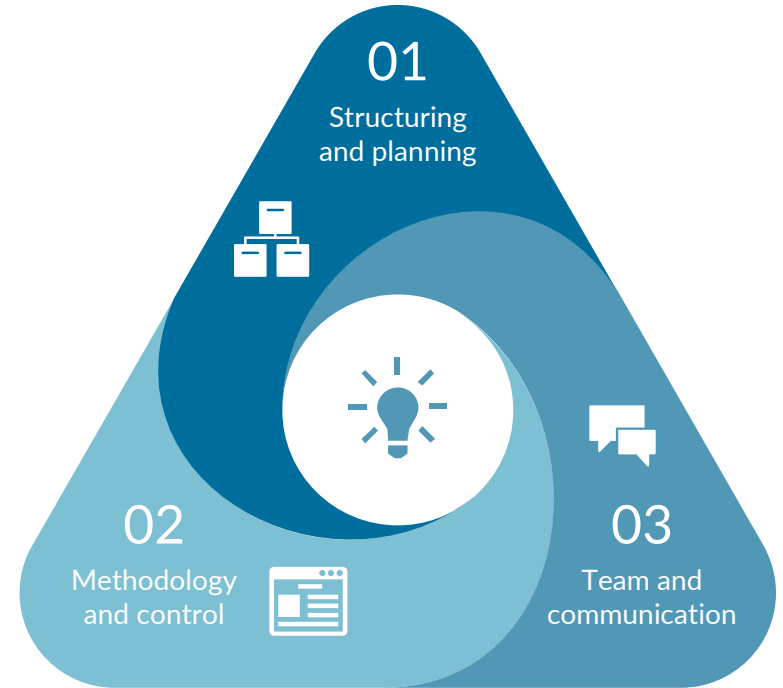
- _ Sharpening requirements
- _ Validation of professional and technical solutions
- _ Selection processes RfI > RfP
- _ Plan implementation and execution model

02

- _ Implement the project control methodology
- _ Creating organizational frameworks
- _ Teams and resources

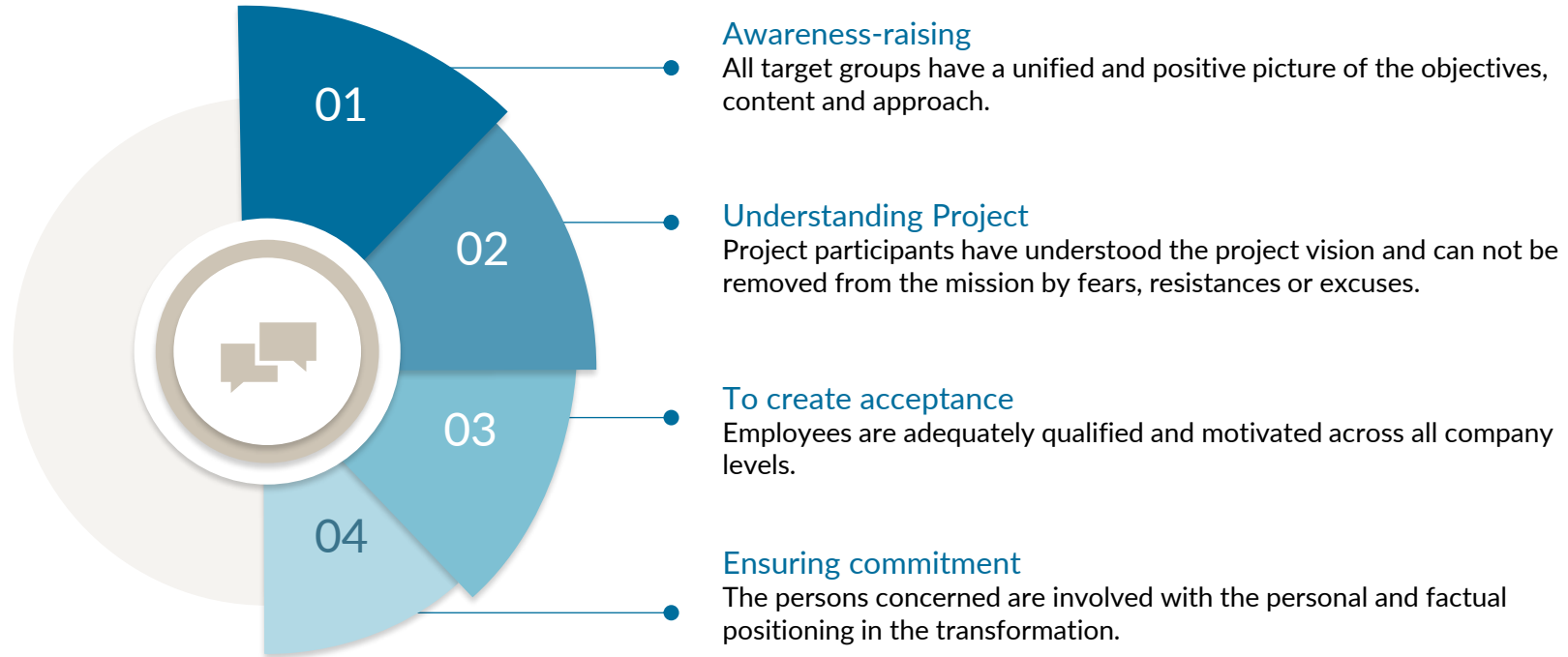
03

- _ Communication and change management plan to create acceptance and prepare organization
- _ Informing and schools to deepen professional and technical understanding in the project and organization



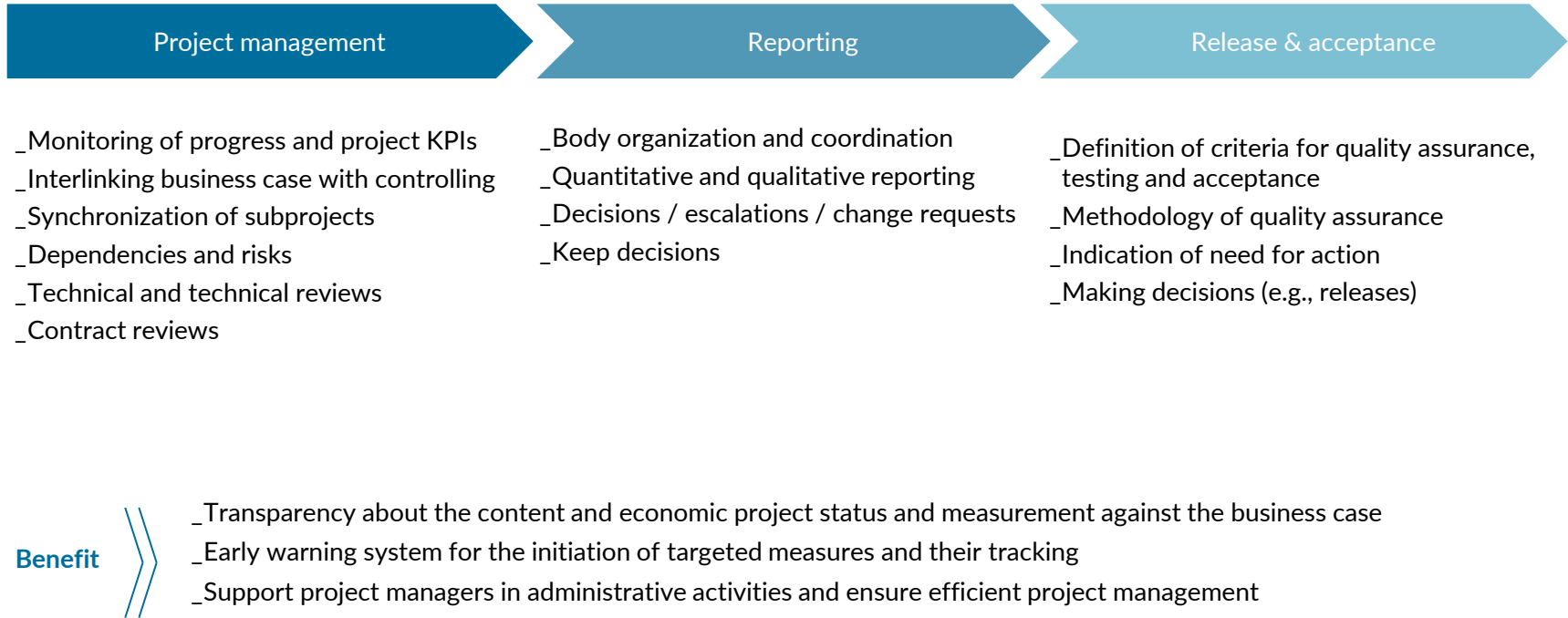
Transformation Readiness

A change and communication plan adapted to the needs is important for a successful transformation.



Transformation Management

In large transformation projects, transparency, strict control and decision-making are particularly important.



Your contact

We are always at your disposal for in-depth discussions. Feel free to contact us directly.



Hans-Martin Schneider
Senior Partner

+49 173 34658 12
hans-martin.schneider@4cgroup.com



Uwe Dorst
Partner

+49 173 34658 16
uwe.dorst@4cgroup.com



Office Munich
Elsenheimerstrasse 55a
80687 Munich

Office Frankfurt
Senckenberganlage 19
60325 Frankfurt

Office Berlin
Franzoesische Strasse 8
10117 Berlin

Office Dusseldorf
Sky Office, Kennedydamm 24
40476 Dusseldorf

Driving Transformation