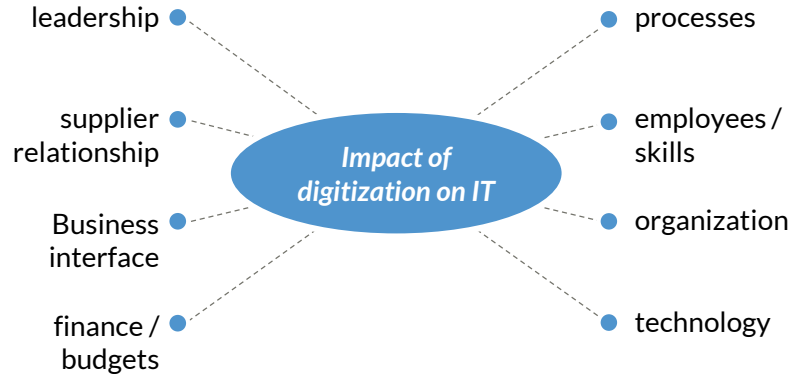


# IMPACT DIGITIZATION ON IT

For IT organizations, digitization is more an organizational-cultural challenge than a technical one.

## Digital transformation areas



Digitization affects all areas of an IT organization, so an integrated approach and a holistic model for the safe implementation of the changes are necessary.

## IT operating models and principles

	High performing, industrialized IT	Explorative, agile IT
objective	Stability, reliability, standardization	Value creation and differentiation
Focus	Efficiency	Speed
IT role	Fulfil and enable business need, manage & provide standardized services	Integral part to drive innovation, gain competitive advantage
Size	Large pyramid structured	Small and specialized
alignment	Internal customers	Internal customers and end-users
sourcing	Enterprise suppliers; long term deals	Specialized, new vendors and partner network; short term deals
approach	Routine, Plan and approval based; waterfall / v-model	Empirical, iterative; agile, Kanban
setup / Org	Siloed and fenced; vertically integrated, driven by long term strategies	Highly collaborative network(s), horizontally integrated
paradigms	Plan / Build / Run Source / Make / Deliver	Innovate / Design / Transform