HR Strategy

Basic model for the development of an HR strategy

Basics	Processes	Parameters
Business model	Organizational development; Strategic workforce planning	Compensation policy
Goals and strategy	Employer branding; Recruitment; Workforce development; Layoff	Career model
Corporate culture	Personnel deployment; Performance management; Knowledge management	Working hours model
Management & control / role model	Personnel administration; Payroll; HR controlling; HR communication	Workplace design

Personnel statistics (historical development of fluctuation etc.)

HR requirements → Target image

HR status (SWOT) → HR strategy (measures)

Target image + HR strategy (measures)

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