

# Digital Business Innovation

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We focus on the initiation and consistent implementation of customer-centric, networked and sustainable business models.

## New (Digital) Business

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- \_ Digitization strategy
- \_ Digital business & revenue models
- \_ Platform strategy & ecosystems
- \_ Digital localization
- \_ Digital innovation
- \_ Digital product creation

## Digital Transformation

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- \_ Management of digitization projects & programs
- \_ Leadership guidance / change & communication
- \_ Organizational embedding & digital operating model
- \_ Digital enterprise & process digitization

## Technology Excellence

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- \_ Technology-driven customer journey
- \_ Startup & technology scouting
- \_ API management & products
- \_ Cloud transformation
- \_ Digital payment
- \_ New technologies