

INNOVATION DELIVERY LIFECYCLE

Standardized innovation process for the validation of new technologies, products, etc.

Our standardized Lean Service Creation approach helps you validate new technologies and products and provides validated and tested results for implementation.

The delivery items are always geared to your needs:

- _ Customer profiles,
- _ Customer feedback,
- _ User stories and Customer Journeys,
- _ Business Models and Market analyzes / potentials incl.
- _ Cost and revenue calculations

