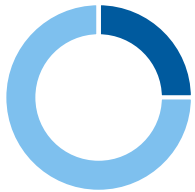


# Benefits of an agile way of working

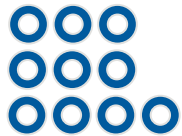
Agile projects are cheaper to run, deliver a better ROI and result in a higher user-satisfaction.

In a study of two software projects of a very similar size run at two companies that were of similar size and maturity, one project was run agile and the other project was run in a waterfall approach.

In direct comparison, the agile project has:



**75% lower costs of development\***



**10x faster return on invest\***

and

the project run agile was "**delivered with high user satisfaction,**" while the waterfall project "had a watered-down critical function and the high-value feature was not part of the delivered application."<sup>\*</sup>

## Reasons for success of agile projects:

1. **Short initial concept phase** and **short Time-to-Market** with MVP-approach (depending on product down to ca. **6-8 weeks**)
2. **High speed of response** to customers needs by small **dedicated teams** instead of shared development resources
3. **Cross-functional teams** from business and IT solve problems together and faster
4. **Efficient prioritization** due to time-boxed releases and focus on relevant key-features

\*Chaos Report 2015, The Standish Group; Quelle: scrum.org